

**KALKASKA COUNTY LIBRARY BOARD OF TRUSTEES  
COMMUNICATIONS SUBCOMMITTEE  
REGULAR MEETING Minutes  
11 APRIL 2018, 11:00AM  
At the Village Office**

- 1) **CALL TO ORDER at 11:00**
- 2) **ATTENDANCE/INTRODUCTIONS: S. Hurd, D. Bull, C. Cook, D. Payne, J. Roberts, D. Wildfong, K. Peress**
- 3) **ADOPTION OF AGENDA:**
- 4) **ACCEPTANCE AND APPROVAL OF PREVIOUS MINUTES**
- 5) **CALL FOR PUBLIC COMMENT:**
- 6) **COMPLIMENTS:**
  - a)
- 7) **UNFINISHED BUSINESS:**
  - a) Update of Brand Tonic – Brand Tonic is attending the March 24<sup>th</sup> Strategic Planning meeting to provide an update.
- 8) **NEW BUSINESS:**
  - a) Spoke to Lucyk re: Traverse City Chamber of Commerce - he does still belong & states “I don’t expect too much”. The benefit of being part of the Traverse City Chamber was discussed. Sandy and John will attend the next local meeting of Business After Hours.
- 9) **OTHER BUSINESS:**
  - a) **Expectations of committee members – no action**
  - b) **Roles & responsibilities for communication members – no action**
  - c) **Media - John Roberts**
- 10) **ACTION ITEMS:**
  - a) **Review of new library project document – Sandy will add names of current members as an appendix.**
- 11) **ITEMS FOR FUTURE AGENDA:**
  - a) **Communication Strategy – Sandy is going to temporarily put Communications and Grants meetings on hold. Ken, Sandy and Deb Bull will continue to work on databases and keep in touch with committee members, and report to the Strategic Planning Committee.**
  - b) **Fund Raising – to be discussed with Diana Needham.**
- 12) **CALL FOR PUBLIC COMMENT: None**
- 13) **NEXT MEETING DATE: to be determined**

**14) ADJOURNMENT AT: 11:35 a.m.**

**Respectfully Submitted,**