

KALKASKA COUNTY LIBRARY BOARD OF TRUSTEES
STRATEGIC PLANNING COMMITTEE
REGULAR MEETING MINUTES
20 FEBRUARY 2018, 9:00AM

- 1) CALL TO ORDER at 9:03
- 2) ATTENDANCE/INTRODUCTIONS: S. Hurd, J. Roberts, D. Bull, M. Coville, D. Wildfong, K. Peress, D. Needham, M Moran, D, Moses
- 3) ADOPTION OF AGENDA
- 4) ACCEPTANCE AND APPROVAL OF PREVIOUS MINUTES
- 5) CALL FOR PUBLIC COMMENT: none
- 6) COMPLIMENTS
 - a) Friends received an award from Michigan Friends Association (see below)
- 7) UNFINISHED BUSINESS
 - a) Cook update re: Rockland Construction (Cook absent)
 - b) Nation Builder Software – useful tool for future millage planning (no action)
 - c) Ballot deadlines: Needham contacted Deb Hill re: filing deadlines (May 15 for August/November). Language needs to be submitted to Health & Welfare for approval, and submission to Commissioners
 - d) Lucyk re: Chamber of Commerce (Lucyk absent)
 - e) Friends of the Library Welcome Wagon (not action yet).
- 8) NEW BUSINESS
 - a) Conceptual Drawing on Website – consult with Brand Tonic, re: kick-off event, discussion, no action.
 - b) Moses brought Little Green Light sample reports (see attached)
- 10) OTHER BUSINESS
 - a) Coville update: Friends of KCL received a \$400 donation & plaque for excellent service
- 11) ACTION ITEMS
 - a) Roberts to review Mail-Chimp list to ensure Staff & Board receive newsletter.
- 12) ITEMS FOR FUTURE AGENDA
 - a) Review of Brand Tonic presentation
 - b)
 - c)

13) CALL FOR PUBLIC COMMENT:

- a) Roberts appreciates Moses efforts for both the SPC and staff
- b) Moran received a report from an acquaintance expressing his appreciation for staff technical assistance.
- c) New BoC liaison introductions

14) NEXT MEETING DATE: March 20th at 9:00a.m.

15) ADJOURNMENT at 9:46a.m.

Respectfully Submitted,

Deb Bull