

**KALKASKA COUNTY LIBRARY BOARD OF TRUSTEES COMMUNICATIONS
SUBCOMMITTEE**

REGULAR MEETING AGENDA 13 FEBRUARY 2018, 10:00AM

- 1) **CALL TO ORDER** at 10:02
- . 2) **ATTENDANCE/INTRODUCTIONS:** S. Hurd, D. Bull, G. Gentelia, K. Peress, D. Moses
- . 3) **ADOPTION OF AGENDA**
- . 4) **ACCEPTANCE AND APPROVAL OF PREVIOUS MINUTES**
- . 5) **CALL FOR PUBLIC COMMENT:** none
- . 6) **COMPLIMENTS:**
 - . a) Hurd is awesome (Bull)
- . 7) **UNFINISHED BUSINESS:**
 - . a) Brand Tonic Meeting reminder: 2\21\2018 9:00 am
- . 8) **NEW BUSINESS**
 - . a) none
- . 9) **OTHER BUSINESS:**
 - . a) Expectations of committee members
 - . b) Roles & responsibilities for communication members - data will be updated
 - . c) Media - John Roberts will be the sole voice for media communication
- . 10) **ACTION ITEMS:** none
- . 11) **ITEMS FOR FUTURE AGENDA**
 - . a) Communication Strategy
 - . b) Review of Brand Tonic presentation
- . 12) **CALL FOR PUBLIC COMMENT:** none
- . 13) **NEXT MEETING DATE:** April 11th at 11:00a.m.
- . 14) **ADJOURNMENT AT:** 10:09

Respectfully Submitted,

Deb Bull